

Job title: Senior Graphic Designer

Core information

Location: Pimlico Head Office, London	Profession: Content and Production
Reports to: Graphic Design Manager	
People Management: No ▾ Assignment Management: No ▾	
Partnership Level: Partnership level 7	Manager's Partnership level: Partnership level 6
Number of direct reports: None	Partnership level(s) of direct reports: None ▾

About the John Lewis Partnership

The Partnership is the UK's largest employee-owned business and home to our two well-loved retail brands - John Lewis & Partners and Waitrose & Partners, as well as expanding into new areas beyond retail.

We aren't an ordinary business though. The Partnership is different because everyone who works here isn't just an employee. We are Partners, with a shared responsibility for our success, and we share the rewards when we're successful.

Everything we do is powered by our unique purpose: **Working in Partnership for a happier world.** Our Purpose inspires our principles, drives our decisions and acts as our guide, so that everything we do contributes to Happier People, Happier Business and a Happier World.

Critical purpose of the role

As a highly experienced Senior Graphic Designer you will concept, craft and create exceptional visual design work that can be delivered across omni-channel customer touchpoints, from campaigns, to social, digital and packaging.

Under the direction of the Graphic Design Manager or Senior Lead, this role will be responsible for concepting and crafting exceptional visual design and creative work.

Primary Outcomes & Accountabilities

By demonstrating high levels of taste, an excellent understanding of brand design guidelines and creative strategy you will be able to develop creative work that is on brand, in line with guidelines and be able to articulate our standards across the business and 3rd parties.

This position will be expected to present conceptual ideas and creative work to the Graphic Design Manager, Senior Leads and relevant stakeholders, with the ability to respond to constructive feedback and further develop ideas for approval or application.

Measures of success

The conceptual work and output meets the creative expectations and delivers the desired Marketing brief outcomes.

Stakeholder approvals.

Responding to feedback that enables the work and overall processes to move forward to successful completion.



Qualifications & Experience (where applicable)

Essential

- Extensive experience as a Mid-Senior Creative
- Skilled across key design applications in the Adobe Creative Suite and Figma
- Understanding of brand and creative strategy
- Exceptional typographic, layout, composition and colour skills
- Experience working within or for fashion, home and lifestyle industries
- High taste levels and well versed in the latest creative trends
- Experience of motion design
- Design for social

Desirable

- Experience of evolving generative creative technology
- 3D and/or illustrative skills

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<i>1.3</i>	<i>Matt Lake</i>	<i>19/05/26</i>