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Experimentation Product Owner

Location: Bracknell, with hybrid working	**Profession:** Online Trading
Reports to: Online Trading Optimisation Manager	
People Management: N/A **Assignment Management: N/A**	

Job description (critical purpose)

As the Experimentation Product Owner, you will be the champion for our digital experimentation tooling and capabilities. Your focus will be on the strategic development and continuous improvement of the processes, tools, and platforms that underpin our experimentation efforts. You will own the vision, roadmap, and execution for the underlying infrastructure that enables effective and scalable experimentation across all our digital platforms.

Working closely with engineering, analytics, and other product teams, you will be instrumental in fostering a robust and efficient experimentation practice. This includes owning and ensuring we have the right tools and processes in place to drive data-informed decisions and accelerate our learning velocity. Your input will be key in empowering the organisation to experiment effectively and leverage data to optimise our digital experiences.

Through your Profession you will have the opportunity to develop and stretch personally and professionally to achieve your potential.

The Partnership supports agile and flexible working practices, such as when, where and how we work. We have several different ways to work flexibly, including part-time, flexible or compressed hours, and job sharing. Head office areas also support a blended working approach.

We celebrate diversity and inclusion in the John Lewis Partnership and we are committed to becoming the UK's most inclusive business, reflecting and connecting with the diverse communities that we serve.

Primary Outcomes & Accountabilities	Measures of success
- Develop and maintain a clear vision and roadmap for our digital experimentation platform, aligning with business needs and industry best practices - Prioritise and manage current tooling and supplier landscape, including new features, integrations, performance improvements, and technical debt reduction - Collaborate closely with engineering teams to oversee the development, testing, and deployment of new platform features and enhancements as well as maintaining stability and performance - Identify and implement improvements across various teams to our experimentation processes, workflows, and documentation to enhance efficiency, quality, and scalability - Research, evaluate, and recommend new tools and technologies to enhance our experimentation capabilities. - Evangelise the use of the experimentation platform and promote best practices across product and development teams through training, documentation, and support	- Measurement of project specific metrics/KPIs across website/app - Quantifiable impact of successful experiments on online revenue. - Evidence of increased understanding and adoption of test-and-learn principles across relevant teams. - Optimising the value of the work the Development team performs. - Documentation and training for new/existing processes.

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- Work closely with analytics and engineering teams to ensure the accurate collection, storage, and accessibility of experimentation data
- Track key metrics related to platform performance, adoption, and the overall health of the experimentation program

Act in accordance with the Partnership's purpose and democratic principles, constructively participating in co-ownership, and demonstrating to customers and each other that it is a better way of doing business. Share your knowledge, experiences, ideas and opinion to improve the Partnership, speaking honestly and frequently.

Invest in your personal and professional development to achieve your potential, by doing more, doing better, or doing things differently. Continuously engage with and actively contribute to your Profession

Take responsibility for actively engaging with change

Skills	
Critical Thinking	Interprets evidence and information to develop well reasoned arguments for thinking and can readily draw on evidence to justify a chosen course of action. Can think clearly when presented with multiple pieces of information and gets to the nub of an issue in order to make a well informed judgement.
Digital Awareness	Demonstrates an awareness and adoption of digital and social channels and technologies. Embraces new ways of working with them to support our customer ambitions and future proof our business. Is hungry and enthusiastic to learn more about the required skills in this area.
Results/Action Orientated	Remains motivated and shows drive and determination to achieve success. Persists in the face of obstacles and overcomes any barriers that arise, focusing on solutions and not problems.
Data Analysis	Evaluates and analyses different types of complex data objectively and sees patterns and meaning to establish the key relevant facts. Uses this thinking to make credible recommendations to inform critical decision making.
Relationship building	Authentically and proactively interacts with everyone, building rapport and making a positive impression in order to collaborate and build lasting connections across the Partnership and beyond to other businesses and contacts. Once formed, understands how to navigate politics and the impact these have on the workplace in order to get things done.

The six Assessment Criteria for Resourcing most relevant to this role are:
- Customer & Performance Focus - Empowered Partner - Planning & Delivering Excellence - Applying Insight & Analytics - Creativity & Innovation - Communicating & Influencing

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Qualifications & Experience
Essential • Experience with experimentation platforms and their underlying architecture • Familiarity with web analytics tools and data pipelines • A passion for enabling data-driven decision-making and fostering a culture of experimentation • Experience as a product owner or manager, preferably with a focus on building/managing internal platforms or technical products • Technical aptitude with the ability to understand and discuss technical concepts with engineering teams **Desirable** • Working knowledge of Monetate • Grocery retail experience • Experience with agile methodologies

Version	Created/updated by	Date
V1.0	Craig Lawrence	15/04/2025

APPENDIX DOCUMENT: **INTERNAL USE REQUIREMENTS ONLY for People teams**

Partnership Level: 7 **Manager's Partnership level: 6**
Job Family Group:
Job Family:
Pay range/Compensation Grade Profile:

Vetting required? (Yes or No) • xx